



In Support of Operation Welcome Home



presented by  
NORTHROP GRUMMAN

**FREEDOM RUN**

101 Miles to Kickoff

Marine Corps Veteran and Freedom Runner Jamie Summerlin will help kick off the 2013 Military Bowl presented by Northrop Grumman at Navy-Marine Corps Memorial Stadium with a 101-mile run from Shepherdstown, W.Va., to Annapolis, Md., reliving the final day of his 3,452-mile Freedom Run across America to honor Veterans in 2012.

Beginning the morning of Thursday, December 26, Jamie will step off from Two Rivers Treads, the store that donated his shoes for the Freedom Run. Finishing 24 hours later, he will attend the Medal of Honor reception at the Governor's Mansion, participate in the Military Bowl Parade and be recognized during the Military Bowl.

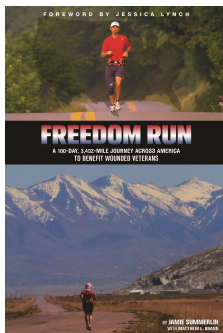
## About Operation Welcome Home

Operation Welcome Home is a unique Veteran's Facility at Mylan Park in North Central West Virginia that was created for veterans, by veterans. OWH strives to eliminate the barriers to services and employment faced by the veteran community.



Operation Welcome Home serves veterans throughout North Central West Virginia by providing access to rehabilitation and support services, mentorship, counseling – as well as transitional and employment opportunities.

*Operation Welcome Home is a non-profit charitable organization 501 (c) (3)*



**Freedom Runner Jamie Summerlin**  
Jamie, a Marine Corps veteran himself, is also the President of the Board of Directors for Operation Welcome Home. Read about his inspiring story of running across America in 100 days to raise awareness for our heroes in uniform at [freedomrunusa.com](http://freedomrunusa.com)





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**MILITARY BOWL** presented by NORTHROP GRUMMAN

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## Sponsorship Opportunities

### Military Bowl Freedom Run Sponsor – \$25,000

- Brand recognition on the bowl website, e-newsletter, social media, official game program and additional promotional materials
- Signage/recognition during 24-hour run TBD plus promotion as official Freedom Run sponsor
- 1 full-page, 4-color advertisement in the official Military Bowl game program, if received in time for printing
- 30-second commercial spot and custom messaging on in-stadium video boards
- Static HD scoreboard signage
- In-stadium PA recognition during pregame and halftime sponsor activities
- 25 tickets to the Military Bowl, 5 pregame field passes and 5 parking passes
- 5 tickets to Teams Luncheon on December 26

### Medal of Honor Sponsor - \$10,000

- Brand recognition on the bowl website, e-newsletter, social media, official game program and additional promotional materials
- 1 full-page, 4-color advertisement in the official game program, if receiving in time for printing
- 30-second commercial spot and custom messaging on in-stadium video boards
- In-stadium PA recognition during pregame and halftime sponsor activities
- 15 tickets to the Military Bowl, 2 pregame field passes and 2 parking passes

### Parade Sponsor - \$5,000

- Brand recognition on the bowl website, e-newsletter, social media, official game program and additional promotional materials
- 1 full-page, 4-color advertisement in the official game program, if receiving in time for printing
- 10 tickets to the Military Bowl

### Freedom Run Sponsor- \$2,500

- Brand recognition on the bowl website, e-newsletter, social media, official game program and additional promotional materials
- 1 half-page, 4-color advertisement in the official game program, if receiving in time for printing
- 5 tickets to the Military Bowl

### Team Sponsor - \$1,000

- Brand recognition on the bowl website, e-newsletter, social media, official game program and additional promotional materials
- 2 tickets to the Military Bowl

**OR Ask about a tailored sponsorship made just for your business!**

**For more information, or to become a part of this event,  
contact Jamie Summerlin at 304.826.0311**



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## Sponsorship Information

Name of Business \_\_\_\_\_

As Name Should Appear on Signage \_\_\_\_\_

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Payment Information

Amount Enclosed \$ \_\_\_\_\_

*Please make checks payable to Operation Welcome Home*

MasterCard     Visa     Amex

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Email Completed Form to [bpirner@paceenterprises.org](mailto:bpirner@paceenterprises.org) OR

Mail to: Bob Pirner, PACE Enterprises

452 Mylan Park Lane

Morgantown, WV 26505

Phone (304) 983-1014

Fax (304) 983-2441